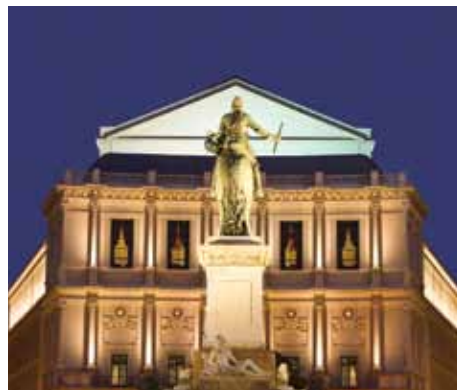




Madrid is the capital city of Spain and can trace its origins to the times of Arab Emir Mohamed I (852-886). Located in the heart of the peninsula it is now a cosmopolitan city that is home to the Spanish Royal Family. Madrid is characterized by intense cultural and artistic activity and a very lively nightlife.



SIGHTSEEING & ACTIVITY OPTIONS

- A tour of historic Madrid, including the fascinating 17th century district around the Plaza Mayor, followed by a visit to a superb 18th century Royal Palace
- A tour of modern Madrid to include the Retiro Park, the bullring and the Bernabéu Stadium, home of Real Madrid
- The treasures of 'Insiders' Madrid'. A tour of some of Madrid's lesser known but fascinating sites of historic and artistic interest
- Excursion to historic Toledo
- Excursion to El Escorial to see the vast and amazing Monastery of San Lorenzo
- A cooking class to learn the secrets of how to make a series of renowned Spanish 'tapas'
- Shopping and strolling in the company of an expert shopper



PRIVATE VENUES FOR GALA DINNERS

- The ballroom of the city's most elegant gentlemen's club dating back to the early 20th century.
- The chandeliered grandeur of one of the great aristocratic palaces in the historic heart of the city.
- An old country house with a courtyard that can be the setting for a fiesta with dancers and singers in traditional flamenco dress.



To make your gala dinners really memorable, all kinds of entertainment can be arranged, depending on the venue, from flamenco, to classical music, to all the fun of a local 'fiesta'.

A selection of our hotels in Madrid



5★ HOTEL RITZ MADRID

The Hotel Ritz Madrid has 137 rooms and 30 suites, each of which has been individually designed and elegantly furnished. It offers a wide variety of elegant meeting and event salons suitable for any banquet, meeting or function with capacities ranging from 50 to 600 guests.



5★ INTERCONTINENTAL MADRID

The InterContinental Madrid has 302 elegant and contemporary rooms and suites and 17 meeting rooms with a maximum capacity of 630 guests.



4★ THE WESTIN PALACE, MADRID

The Westin Palace Madrid has 467 rooms. Its suites are decorated and furnished with stunning marble, precious fabrics and updated with every modern convenience. There are 15 meeting and banquet rooms accommodating up to 1000 guests combining the magic of Belle Époque tapestries and marble with 21st century technology.



OUR KEY SERVICES

- Meetings and events
- Gala dinner venues
- Technical equipment hire and technical support
- Catering
- Floral decoration
- Entertainment
- Hotel accommodation
- Transportation
- Restaurants
- Sightseeing tours
- Tickets for cultural events
- Multi-lingual local guides
- Corporate/pillow gifts
- Multi-lingual event management personnel

AKORN EUROPE

St George's House, Ambrose Street, Cheltenham, Gloucestershire, UK • Tel +44 (0)1242 547 901 • EURAkornGroups@akorndmc.com