



AKORN DESTINATION MANAGEMENT

WILDLIFE CONSERVATION

Conservation efforts across East & Southern Africa

A look at some of our travel partners' conservation efforts at helping preserve our environment and protect our wonderful wildlife, marine life and birdlife for generations to come.

The logo for Akorn Destination Management features the word "Akorn" in a large, white, serif font. Above the letter "o" is a stylized white graphic of a globe with latitude and longitude lines. Below "Akorn" is the words "DESTINATION MANAGEMENT" in a smaller, white, sans-serif, all-caps font.

Akorn
DESTINATION MANAGEMENT

A leopard with a tracking collar is peeking over a thick, textured mud wall. The background shows green foliage and a clear blue sky. The Akorn logo, featuring a stylized globe icon above the word 'Akorn', is positioned at the top center, with 'Akorn DESTINATION MANAGEMENT' written below it in a serif font.

Akorn

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Conservation is vital to Akorn, and is one of our Four Pillars of Philanthropy (Conservation, Education, Health and Enterprise). Our campaign this month is proudly focused on the conservation efforts that our travel partners make across our region to ensure that together we preserve this amazing land and all the wonderful wildlife, marine life and birdlife for generations to come. Their conservation efforts is a perfect marriage to our philanthropy efforts of focusing on the human side of conservation and educating local communities who are living on the edges of wilderness areas, teaching them how to sustain the balance between endangered species, fragile ecosystems and economic growth. It is crucial that together this perfect partnership between philanthropy and conservation grows deeper and more powerful each year.

Desert & Delta

- DDS plays an active role in raising awareness and providing funding for the Botswana Rhino Relocation and Reintroduction program. The initiative is aimed at the protection of the country's rhino population.
- DDS also donates US\$10 per bed night on the Leroo La Tau Rhino Package, a tour that has run for over 10-years.
- The money is allocated to a rhino fund which is used for rhino conservation related activities such as veterinary support, acquisition of transponders and tracking devices as well as ground and back-up support with the use of helicopters.

Watch the CARES [video](#) for an overview

Get Involved

Stay at one or more of these **Desert & Delta properties in Botswana** and your travel spend will contribute towards further conservation and protection of the Botswana Rhino population

Camp Moremi | Camp Xakanaxa

Chobe Game Lodge | Chobe Savanna Lodge

Nxamaseri Island Lodge | Savute Safari Lodge

Xugana Island Lodge | Leroo La Tau



Rhino Conservation

BOTSWANA

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Ol Pejeta

- Located in the foothills of Mount Kenya, Ol Pejeta Conservancy is renowned for being a role model of conservation especially for its dedication to the conservation of endangered species, particularly rhinos.
- Ol Pejeta Conservancy is home to the last two Northern White rhinos on the planet - Najin and Suni. Together with its partners, the conservancy continues to carry out research on how to save this subspecies from extinction.
- During your stay here, there is the opportunity to visit the Conservation Centre and meet Baraka, the blind rhino who is the conservancy's Conservation Ambassador and learn more about the plight that has faced these magnificent creatures.

[Read](#) about Ol Pejeta's Conservation efforts and their impact

Get Involved

By booking any one of the following properties, you will be supporting the protection and conservation of the rhino population at Ol Pejeta Conservancy:

Sanctuary Tambarare | Kicheche Laikipia
Mutara Camp | Ol Pejeta Bush Camp
Sweetwaters Serena Camp | Porini Rhino Camp



Rhino Conservation

KENYA

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Cheetah Conservation

NAMIBIA



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Cheetah
CONSERVATION FUND

Cheetah Conservation Fund

- The CCF is located in Otjiwarongo, with the ultimate goal of saving the cheetah from extinction.
- The CCF cares for cheetahs that were rescued as orphaned young cubs, injured adolescents, or they were kept as pets and turned over as adults by their owners who couldn't care for them properly.
- The Field Research and Education Centre strives to develop best practices that benefit the entire ecosystem upon which the species depends

Get Involved

It costs approximately US\$5,000 per year to feed, house, and provide medical care for each cheetah at the Centre.

There are various ways of contributing towards the fund, such as donating, sponsoring a cheetah or supporting the research, education and conservation efforts with a bequest.

Follow this [link](#) for more resourceful information on the CCF and the work they do protecting and caring for cheetahs.

Guests can experience this at these suggested lodges:

Babson House | Okonjima Camps |
Frans Indongo Lodge | Cheetah View Lodge

Cheetah Conservation

TANZANIA


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Serengeti Cheetah Project

- Established in 1975, the Serengeti Cheetah Project is the world's longest running scientific project on wild cheetahs.
- Cheetahs have unique, individual spot patterns allowing the identification of different individuals. Small spots surrounding large spots, merged spots and spots forming distinctive lines or elbows are all useful key identifying marks.
- Using this data, the researchers are able to monitor the population over multiple generations.

Get Involved

To get involved, take part in the Cheetah Watch Campaign. When you photograph a cheetah when on safari, submit your photographs, along with information about where and when it was seen to the Serengeti Cheetah Project. The pictures will be entered into the database and provide valuable information to researchers.

Follow this [link](#) for more resourceful information on the SCP

Suggested accommodation include:
Sanctuary Kichakani | Sanctuary Kusini



Marine Dynamics

- Marine Dynamics, in conjunction with Dyer Island Cruises and the Dyer Island Conservation Trust, are involved with various and diverse research and conservation projects concerning the Marine Big Five - penguins, whales, dolphins, seals and sharks.
- The Trust was established out of necessity to protect the endemic marine ecosystem and increasingly threatened species in the area.
- Read more about these projects [here](#)
- Watch the conservation video [here](#)



Marine Conservation

SOUTH AFRICA



Get Involved

There are unique year-round opportunities to work with Great White sharks, Southern Right whales, African penguins and other marine species.

Follow this [link](#) to learn how you can be involved as a Marine Volunteer.

Shark Cage Diving also helps protect the sharks and this is [how](#)

Suggested accommodation in this area:
Grootbos Nature Reserve | Birkenhead House
Whale Rock Lodge | Harbour House



Watamu Turtles

- Every year, between March and May, female Green turtles make their way under the cover of darkness to Watamu beach in Kenya's northern coast to lay their eggs.
- Local Ocean Conservation (LOC) in collaboration with Kenya Wildlife Service and local fishermen, conduct beach patrols every night to keep the turtles and their nests safe.
- Sick and injured turtles are nursed back to health at the Trust's Turtle Rehabilitation Centre and returned to the ocean.



Marine Conservation

KENYA

Get Involved

There are several ways in which to get involved in protecting the endangered Green turtles: visit the information centre in Watamu during your trip, adopt a turtle or even adopt a nest!

Follow this [link](#) to learn more about the Watamu Turtle Watch.

Guests staying at the following resorts in Watamu can experience the Green turtles:

Hemingways Watamu | Turtle Bay Beach Club
| Medina Palms

Jabulani Safaris

- Jabulani Safaris works together with HERD (Hoedspruit Elephant Rehabilitation and Development) to help orphaned elephants, a measure necessitated by the increase in elephant poaching.
- The team runs research programs to better understand how to take care of the elephants, from carefully mixed and measured milk to providing the right environment for the elephants.
- HERD relies on public funding to cover the operational costs to care for and support elephant orphans and the rescued herd.
- Watch this [video](#) to get an idea of what happens at the orphanage.

Get Involved

Here is how you can make a valuable contribution to the cause

- Purchase an item from the HERD [wish list](#)
- Make a [donation](#)
- [Adopt](#) an elephant
- Join in on [fundraising](#)
- Contribute towards a specific [project](#)
- Buy [merchandise](#) to take home
- Leave a [legacy](#) with HERD

Suggested accommodation in the area include: Jabulani Safaris | Royal Malewane | Kapama Lodges | Thornybush Lodges



Elephant Conservation

SOUTH AFRICA

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Reteti Elephant Sanctuary

Elephant calves in Northern Kenya are orphaned or abandoned due to a number of factors such as human-wildlife conflict, drought and natural mortality.

- Reteti Elephant Sanctuary in Namunyak Conservancy in Samburu was established to rescue elephant calves with the aim to release them back into the wild herds adjoining Reteti.
- Watch the ellies being fed from the viewing platform then visit the elephant kitchen and learn what goes into each of the orphans bottles depending on their condition, age etc.



Elephant Sanctuary KENYA



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Get Involved

Adopt a Reteti Elephant for a minimum donation of US\$50 a year and receive a digital adoption certificate which makes you a Reteti foster parent. You also receive quarterly email updates about your foster elephant, including new photos and videos of your ellie on a quarterly basis.

Alternatively, gift a bottle of milk or two, or make a donation to the sanctuary.

You can fly to Reteti Elephant Sanctuary for the day using Air Wilderness from anywhere in Laikipia.

Watch this adorable [video](#) of ellie feeding time!

Suggested accommodation in the area:
Reteti House | Sarara & Sarara Tree



SANCCOB

- The **Southern African Foundation for the Conservation of Coastal Birds** provides an around the clock rescue service for sick and injured seabirds and abandoned chicks.
- The Foundation also responds to oil spill disasters along the South African coastline and is an internationally recognised leader in the field of seabird rehabilitation.
- The efforts of SANCCOB help reverse the decline of seabird populations, especially endangered species like the African penguin, Cape cormorant, Bank cormorant and Cape gannet.
- Click [here](#) to get an overview of the Foundation's projects and rehabilitation efforts.

Seabird Conservation

SOUTH AFRICA



Get Involved

There are many ways of how you can get involved and make a difference to the survival of the endangered African penguin and other seabirds in distress.

Follow this [link](#) to see the various ways in which you can make a contribution.

We suggest these accommodation options:

One&Only Hotel | The Silo Hotel |
Ellerman House | Belmond Mount Nelson
Clarendon Bantry Bay | Victoria & Alfred Hotel
Table Bay Hotel




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Gorilla Fund

- Dian Fossey is credited with saving the Mountain gorillas from extinction with her "active conservation" tactics - armed foot patrols to warn off poachers, removing livestock from protected areas, animal census, destroying traps and lobbying for increased, safe protected habitats. Many of these measures are used throughout Africa today.
- As the world's longest-running gorilla research project, the Dian Fossey Gorilla Fund's main goal is daily, sustained protection of wild gorilla populations.
- Working directly and with other educational institutes across Africa, they train hundreds of conservationists each year.

Gorilla Conservation

RWANDA



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Get Involved

To continue Dian Fossey's amazing work, you can adopt a gorilla or donate to the fund.

Follow this [link](#) to read about the project and find out how to make a contribution.

Guests staying at any of the following lodges can visit the Fund at the Ellen DeGeneres Campus:

One&Only Gorilla's Nest | Singita Kwitonda | Bisate Lodge | Sabyinyo Lodge | Virunga Lodge | The Bishop's House

Anti-poaching Unit

ZIMBABWE



Mana Ranger Program

- Mana Pools National Park is an acclaimed UNESCO world heritage site filled with wonderful wildlife so can be considered an attractive target for poachers.
- African Bush Camp's Anti-poaching Unit is a commitment to tackling wildlife poaching in the park, supporting the anti-poaching efforts in the area by positioning anti-poaching rangers to combat the rising wildlife crime.
- The unit works closely with the community to provide training and education on wildlife conservation and promote wildlife co-existence programs and practices.

Get Involved

The foundation's projects focus on regular park patrols, training and education on wildlife conservation for the community, implementing measures to protect the community livestock from wildlife, and supplying meat to communities to discourage animal poaching.

Click [here](#) to find out more on how you can pledge to this cause.

Suggested accommodation in the area include:

Kanga Camp | Nyamatusi Camp

A man in a tan t-shirt is smiling and holding a German Shepherd dog. The dog has its tongue out and is looking towards the camera. The background is a blurred outdoor setting with trees and other people.

Anti-poaching Unit

TANZANIA

Canine Conservation

- The African Wildlife Foundation's Canines for Conservation program combats wildlife trafficking by deploying detection dogs and their handlers to key airports and seaports throughout the continent.
- The sniffer dogs can detect even the smallest amounts of wildlife contraband, like ivory or rhino horn dust, stopping traffickers before they can export the illegal products.
- The best-in-breed initiative selects canines based on their friendliness and playfulness - traits that make great sniffer dogs - and pairs them with a ranger from a wildlife agency.

Get Involved

You will get to visit the training centre for these incredible dogs and see how they are trained and gain a deeper understanding on how they are helping the fight against poaching. All donations go directly back into the program ensuring the survival of the East Africa elephants and rhinos.

Click [here](#) to find out more on how you can pledge to this cause.

Guests staying at any hotel in Arusha can visit the AWF training centre.





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Rhino Anti-poaching

SOUTH AFRICA

Greater Kruger Environmental Protection Foundation

- The GKEPF is a non-profit organisation established to assist with protecting wildlife and combatting environmental crime.
- One such area in particular is the rhino anti-poaching initiative. GKEPF collaborates with stakeholders and partners, providing ranger support, air support, training and operational support to poaching activity in the area, including constant planning and monitoring to protect the rhino.
- Read more [here](#)

Get Involved

There are three things that make poaching possible: demand from a buyer for a specific wildlife product, a poaching capability and the absence of effective guardianship.

GKEPF accepts [donations](#) to aid their work

Suggested accommodation in the area include:

Mala Mala Lodges | Lion Sands Lodges
Sabi Sabi Lodges | Dulini Lodges
Ulusaba Lodges | Singita Lodges
Royal Portfolio Lodges



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Resources

All information and photos have been
outsourced from the mentioned organisations
websites.