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Unusual

ACCOMMODATION

This month's marketing campaign is one close to our hearts – Unusual accommodation options. We love a unique take on our environment, Africa from Above highlights this perfectly so we thought we would take this one stage further and show off just how creative we can be in Africa. Whether inspiration has been sought from Mother Nature or taking advantage of a different perspective, this campaign has some serious (some might say astronomical – Ok, I made that up) inspiration for you to start an exciting conversation with your clients about Africa. Whether they are looking for that unique spot to propose, to splurge on a romantic location or just have a tech detox with a splash of Robinson Crusoe no shoes, no problem isolation then dive right into the next few pages.

We always love hearing your thoughts on this or any of our marketing material so please don't be shy – pop us an email.





THE BAOBAB TREEHOUSE | XIGERA SAFARI LODGE

Location

Okavango Delta, Botswana

Unique factors

Want to feel the magic of Africa? For a truly immersive experience of the Okavango Delta, discover the remarkable Baobab Treehouse, positioned one kilometre away from the lodge. Shaped like a Baobab tree, the striking steel structure ascends nearly 10 metres (32 feet) above the floodplain, offering panoramic views from each of its three levels. Inside the tree's 'trunk', a winding staircase climbs nearly four metres (13 feet) above ground, delivering guests to the spacious bathroom on the first level. The bedroom is located on the second level. Ascend to the top of the 'baobab' and you will find an open-air deck for lounging, reading, and watching wildlife pass undisturbed below.

Recommended for

The discerning traveller with a sense of adventure



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NAY PALAD BIRD NEST | SEGERA RETREAT

Location

Laikipia, Kenya

Unique factors

The Nay Palad Bird Nest at Segera is raised up in the air and offers a 360° bird's-eye-view of the surrounding wilderness. After an evening game drive or guided walk, guests are ushered to their home for the night. The Nest is lit with lanterns and champagne and delicious food set out on the open-air top level nest, offering glorious views of Segera Conservancy. Inviting beds (either open-air or within the shelter of the first floor) are prepared with soft linens and hot water bottles, ready for the night ahead. From the comfort of the Nest, guests will watch the sun set, feast on a picnic-style dinner and fall asleep under the beautiful starlit Africa sky. In the morning, wake with mellifluous sounds of the Red-chested cuckoo or the Emerald-spotted Dove.

Recommended for

Those looking for a wonderful romantic night under the stars



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TUSITIRI DHOW

Location

Lamu Archipelago, Kenya

Unique factors

Tusitiri was hand crafted as a trading vessel over 50 years ago. Today it has been restored and converted into a majestic and luxurious vessel offering dhow safaris in the Lamu archipelago. Life aboard Tusitiri is centred on Tusitiri's broad deck, with sumptuous cushioned seating areas and a dining area arranged around the wooden mast. At night, brass lanterns light up the deck and comfortable white linen bedrolls are set up on deck under the stars.

Recommended for

Freedom chasers and sea lovers



SHIPWRECK LODGE

Location

Skeleton Coast, Namibia

Unique factors

We love it for its unique shipwreck-shaped cabins and amazing sea front location. The cabins are nestled between the dunes with a view of the Atlantic Ocean where the cold Benguela current provides guests with a refreshing breeze. The dichotomy between the harshness of the desert landscape and luxuriousness and architectural masterpiece of Shipwreck Lodge makes this experience truly unique even for the most frequent of safarigoers. Accommodation is in eight twin cabins and two-family cabins.

Recommended for

Anyone in need of a peaceful getaway with amazing architecture and stunning sea views



PELICAN POINT LODGE

Location

Pelican Point, Namibia

Unique factors

This is the closest you will get to being a Lighthouse Master. Built in the former harbour control building at the foot of the Pelican Point Lighthouse, the Pelican Point Lodge is on a peninsula between the wild Atlantic Ocean and the Walvis Bay Lagoon. Offering spectacular views over both, with abundant seals and birdlife, this remote destination is beautiful in its wildness. Pelican Point Lodge offers guests a choice of 10 luxury suites, located on three different levels. From a private deck, expect to enjoy the antics of hundreds of seals surfing the ocean waves or just basking in the sun, spot the dolphins, and whales, and hear the distinctive call of the jackal roaming close by the lodge.

Recommended for

The ocean-breeze seekers and wannabe lighthouse masters



BISATE LODGE

Location

Volcanoes National Park, Rwanda

Unique factors

Bisate Lodge, located just outside Rwanda's Volcanoes National Park, is a delightful base from which to experience the country's magnificent mountain gorillas. The main lodge and six thatched villas - designed as a tribute to the homes of Rwandan royalty - are scattered across an extinct volcanic cone, blend into their forested background and boast unparalleled views of Bisoke Volcano. The rooms' interiors are warm, rich and elegant, and guests' comfort is further enhanced by the gorgeous main lounge, complete with bar, wine cellar and fireplace.

Recommended for

Nature lover who likes to get their steps in



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KRUGER SHALATI

Location

Kruger National Park, South Africa

Unique factors

This is a permanently stationed train-on-a-bridge turned 5-star hotel, in one of the world's most renowned parks! Kruger Shalati offers 31 rooms, consisting of 24 Train Carriage Suites and seven Bridge House Suites, all of which provide a deeply visceral experience, tailored for immersive comfort. Whether you're looking for a one-of-a-kind adventure, an enthralling break or to simply unwind while surrounded by earth's finest creations, Kruger Shalati looks forward to welcoming you on a journey of discovery with nature in the most extraordinary way imaginable.

Recommended for

The adventurous at heart



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THE DOME

Location

Tsitsikamma National Park, Garden Route, South Africa

Unique factors

Apart from the great location, this lovely accommodation is built exactly as the name suggests, as a beautiful 360° clear dome. This one-of-a-kind luxury dome is nestled within the indigenous Tsitsikamma forest, 230 metres (2 475 feet) above sea level on a dramatic escarpment. Surrounded by nature, the star gazing accommodation highlights the captivating views of the Indian Ocean. The Dome is a hard cover clear dome with surround curtains. Outside is an eco friendly wood fire hot tub with hot and cold water and eco-friendly heater. Enjoy a sundowner as the slanting rays of the setting sunlight up the horizon from pink to orange. The doorbell will ring down the pathway, heralding the arrival of your forest picnic as day turns to night. Turn off the lights and be mesmerized by the African night skies, one would feel that you are engulfed by the galaxy. Explore the Milky Way with the celestial telescope.

Recommended for

Romantics and anyone looking for their shooting star!



GREYSTOKE

Location

Mahale National Park, Tanzania

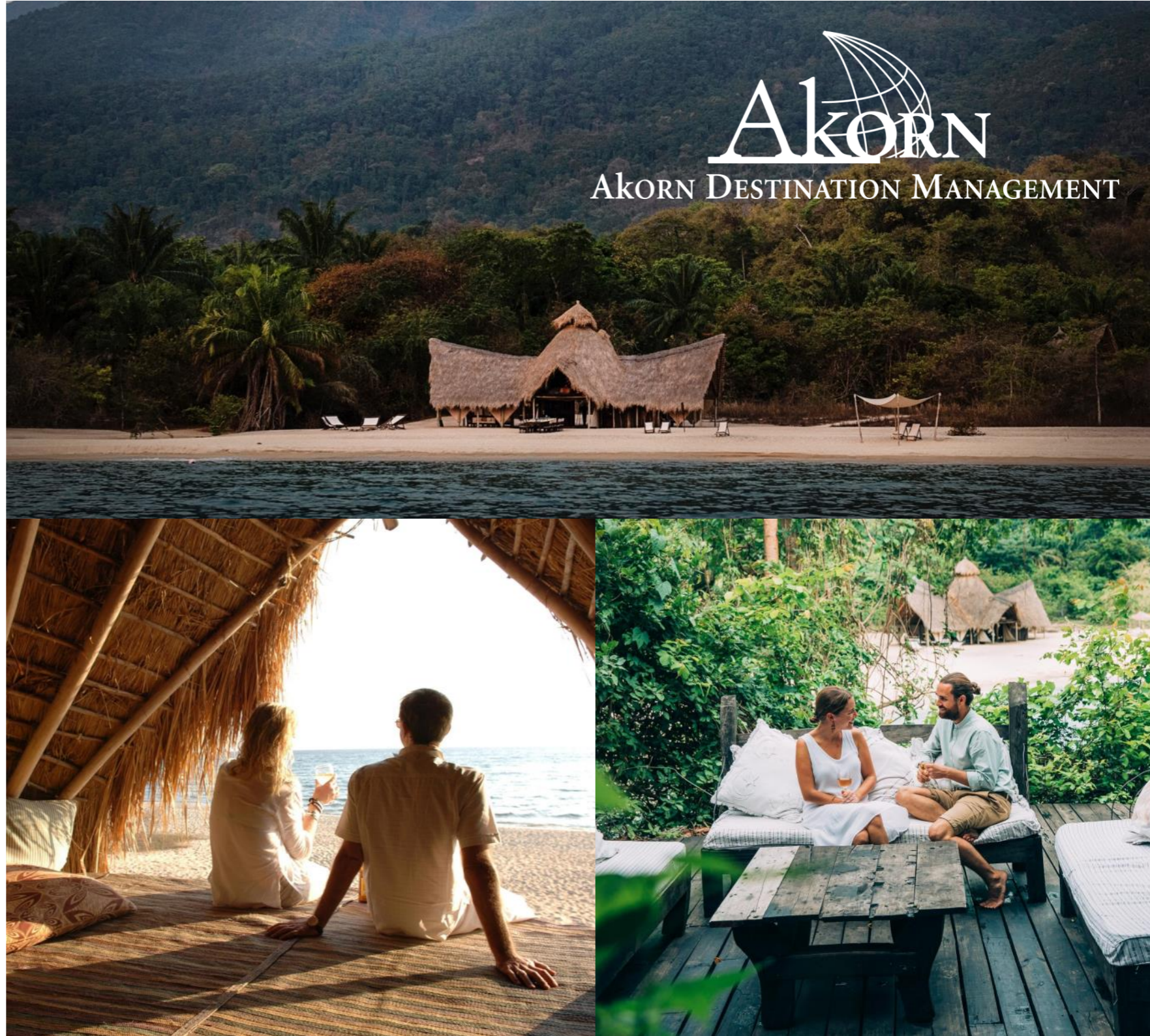
Unique factors

Small and intimate, comfortable and fun, Greystoke has only six wooden bandas, set up under the palms at the back of the beach, looking out across the sand towards Lake Tanganyika. The exotic rooms are open fronted, with adjoining bathrooms and interiors created from seasoned dhow timber and each one has an open-air roof deck accessed via a ladder made from an old dugout canoe. Delicious food, including fresh fish from the lake, is served either in the main mess, set on the beach 50 yards from the water's edge, or in the open air under the stars. The heavily forested Mahale Mountains is chimpanzee paradise and Greystoke offers the only base from which to track the cheeky chimps.

But what makes this truly unusual is the location, sitting on the shores of Lake Tanganyika, Africa's second largest lake. The lake is one of the clearest in the world with visibility around 20 metres (66 feet), and the water temperature is uniform (there is a 3°C or 5.4°F between the surface and the bottom) - and no one can explain why!!

Recommended for

Off the beaten track traveller





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THE HIGHLANDS

Location

Ngorongoro, Tanzania

Unique factors

The geodesic dome is an architectural masterpiece, one of the few properties in the world where people spend as much time staring inside the dome than out over the stunning views of the Ngorongoro Highlands. From camp, hike up to the top of the Olmoti Volcano for staggering views, or take a half-day trip to the soda lake in Empakaai Crater, where thousands of pink flamingos congregate.

Recommended for

Lovers and dreamers

LEMALA WILDWATERS

Location

River Nile, Uganda

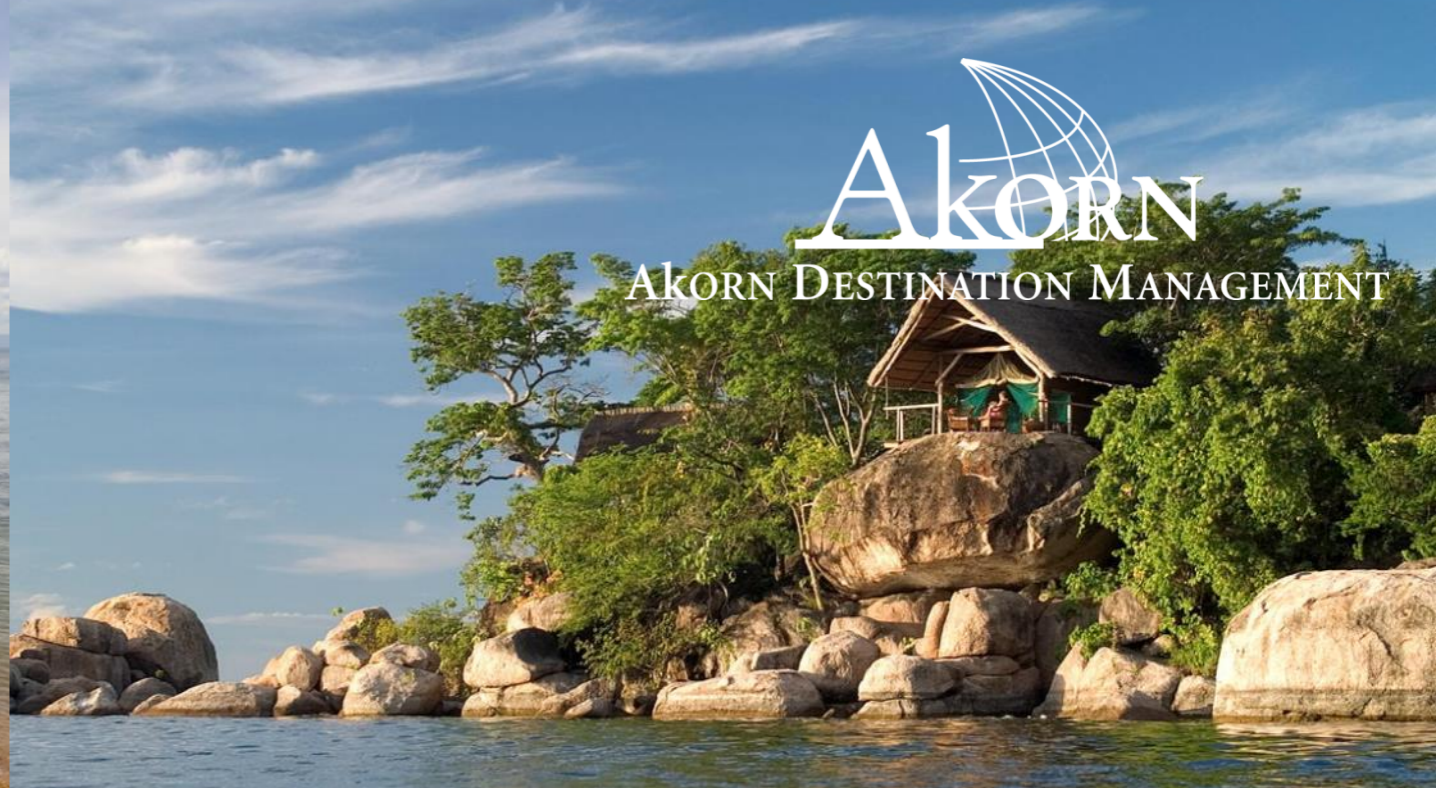
Unique factors

Located on roughly six hectares on Kalagala Island, Wildwaters Lodge lies mid-stream within the mighty River Nile in Uganda: around 25 kilometres (15.5 miles) downstream from Jinja. It's in a sublime location and only reached by boat which makes it a very adventurous place to stay. It is uniquely perched on granite rocks with dramatic and exciting rapids roaring all around. The ten stand-alone elevated timber-floor and super-spacious luxury suites are nestled in the rainforest with amazing river views. Each are linked by raised wooden walkways to the restaurant, bar and library, and feature glass-fronted windows, locally handmade furniture, stylish bathrooms with rain showers, and secluded wooden decks with daybeds and romantic free-standing open-air bathtubs.

Recommended for

Water lovers and anyone who likes white noise machines





MUMBO ISLAND

Location

Lake Malawi, Malawi

Unique factors

This is paradise. A bold statement we know but read on! A very small island on Lake Malawi (part of Lake Malawi National Park), Mumbo Island is still in its pristine, natural state. With fully-furnished tents, shady decks and hammocks, you're guaranteed privacy, serenity and pure island joy. The entire place is run off-grid – there's no electricity, yes you read that correctly! Activities to enjoy include swimming in the crystal clear waters of Lake Malawi, explore, kayak, scuba dive, snorkel or just lie in a hammock reading a book with a view that'll take your breath away.

Recommended for

Adventure, thrill seekers and those who just want to disconnect, relax and enjoy justbeing

CHISA BUSANGA

Location

Busanga Plains, Zambia

Unique factors

The design of this camp is bird nests! Weavers' nests make ingenious homes and the founders wanted to replicate this in some way, but on a larger scale for people. The goal was to offer unique and fascinating accommodation as well as create beautiful spaces where guests could reflect on nature's wonder and ingenuity. Hidden away in the trees, the Chisa Busanga Nests weave together luxury and romance while immersing guests in the enchanting wilderness of the Busanga Plains. Each room has its own private deck, you can opt to dine privately overlooking to vast plains from your nest. One of the nests is wheelchair friendly with an electric lift to ensure it is accessible for anyone visiting this mini paradise.

Recommended for

The honeymooners and romantics




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THE UNDERWATER ROOM | MANTA RESORT

Location

Pemba Island, Zanzibar

Unique factors

The Manta Resort's Underwater Room is a three-story room that consists of an upper deck where guests can catch sun rays by day and gaze at the Milky way by night. Downstairs is the lounge and below a soft double bed surrounded by glass panes affording almost 360 degree viewing of exquisite shoals of fish. The Underwater Room lies approximately 250 metres from shore, about a two minute boat ride over the crystal clear waters of the Manta House reef.

Recommended for

Deep water lovers who love to post to their hundreds of millions (or just seven) Instagram followers!


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