



Sales & Marketing Tool Box

EAST & SOUTHERN AFRICA

Selling East and Southern Africa with Akorn has just become a whole lot easier and a lot less daunting.



Welcome to your sales and marketing toolbox. Everything you need to sell East and Southern Africa can be found within these cover pages. This toolbox serves as your perfect “go to” document that contains curated sales tools, webinars, destination experiences and brochures that have been specifically created to help and guide you in selling Africa. From getting the conversation started with guests, to suggesting ideas and itineraries, to ultimately making the sale, this toolbox contains the essential information and guidance you are looking for.



YOUR SELLING TOOLS

Idea Book 2024 ↓

Learn more about the best time to travel to each country and quoting made easy with our tailormade itineraries featuring hotels, lodges & camps based on the guests budget and suggested extensions.

Reach out to your Akorn Sales Director for your rate sheet





DESTINATION EXPERIENCES

Day Tours & Insider Access

Download our variety of full and half day touring excursions allowing guests a tailor made experience to suit their individual interests in East & Southern Africa.



DESTINATION INFORMATION

[Map Book](#) ↓

Learn more about the National Parks in East & Southern Africa as well as property locations within each country and area

[Climbing Kilimanjaro with Akorn](#) ↓

Introduction | Preparation & Training | Camping Specifications | Routes

[Rwanda vs Uganda Gorilla Trekking](#) ↓

Information | Permits | Cost | Duration | Access

[Visa Information Guide](#) ↓

Know which nationalities require visas and how to apply with links to the relevant websites

[Suggested Reading List](#)

[East Africa](#) ↓ [Southern Africa](#) ↓

HOW TO QUOTE

Please assist us in creating the perfect tailormade itinerary for your guests by providing the following information at enquiry stage:

- Lead Guest Name
- Number of guests
- Age of kids (If any)
- Preferred rooming breakdown
- Days of travel (Excluding international flights)
- Destinations interested in
- Special interests / activities / experiences
- Special celebrations while traveling
- Have they travelled to the region before and where did they go
- Nett or gross budget excluding international flights
- Preferred Accommodation level
- Any other special requests or requirements

BOOK WITH AKORN

Once you ready to confirm your booking we will reconfirm services we are holding and send you an invoice. Akorn requires a deposit payment (25% for land and 100% for air services). Balance of payment is required 60 days prior to travel and electronic guest documentation is issued 3 to 4 weeks prior to travel.



RESERVATIONS

KENYA

Tel: +254 20 6950 001
eastafrika@akorndmc.com

RWANDA

Tel: +250 788 310 261/2
rwanda@akorndmc.com

SOUTHERN AFRICA

Tel: +27 11 438 4600
southafrika@akorndmc.com

TANZANIA

Tel: +255 739 50 6190
tanzania@akorndmc.com

UGANDA

Tel: +256 776 852 090
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SALES

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CONTACT US

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TANZANIA & ZANZIBAR

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24 Hour Emergency Tel: +255 (0)758 306253

UGANDA

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RWANDA

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Office & 24 Hour Emergency Tel: +250 (0)788 310261 / 2

SOUTHERN AFRICA

BOTSWANA | NAMIBIA | SOUTH AFRICA | MADAGASCAR | MAURITIUS | MOZAMBIQUE | ZAMBIA | ZIMBABWE

Office Email: FIT Bookings - southafrica@akorndmc.com

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